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62.61 Notice our new varieties 11-19-15

Prices to Seedmen in ink E & O.E. and subject to Stock unsold

Vick

James Vick's Sons
Seedsmen
Rochester, N. Y.
The Flower City

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Florists
Wholesale
Prices
1915

Quality

Asters

Lead
the
Procession

Only a small quantity of seed again this year. Bloomed too late to seed well. We shall sell in pkts. only. Same prices as below.
Prices to seedmen same as last year. 15 oz per 100 pkts.

Vick's Autumn Glory

A New, Very Late Branching Aster

Pure sea-shell pink. While similar in color to Semple's Pink, with which all growers are familiar, it has a better and more substantial flower, a deeper and longer-keeping color, larger and stronger type of plant. Its most distinctive characteristic and chief claim for recognition, however, is the fact that it is later in season than any of the other varieties.

While it cannot take the place of Semple's Pink, or Peerless Pink Branching and others of like color, all of which are earlier, it supplements them by blooming after the other Late Asters are past their prime, and before the early Chrysanthemums are ready, thus prolonging the Aster season two weeks, and coming at a time when good flowers are extremely scarce. Vick's Autumn Glory will be a money-maker for the commercial grower, and a delight to the amateur. It comes uniformly true to color and type. The flowers are very double and are borne on stems of unusual length.

Sold this year in packets only.

Prices: Packets, each, 20 cents; two for 35 cents.

In pkts only, same as below: To trademen, prices is 70c per 100 pkts

Vick's Triumph Comet Asters

The man who gets good seed, but neglects his plants, stands little show of success; but the man who gets poor seed, stands no show at all.

A Novelty of 1914

A magnificent new class of mid-season Asters, with extra long stems and large fluffy, full double flowers of the finest type. In season, Vick's Triumph Comet Asters are between extra early and the Early-Branching varieties, or about the same season as Vick's Royals. Splendid Mikado or Rochester flowers of the best type, on tall, upright plants. A great improvement over any Upright Comet heretofore offered, in size of plant, length of stem, and in size and perfection of flower.

In comparing Vick's Triumph Comet Aster with the so-called Astermums as they were grown on our farms, under as favoroble conditions as our Asters ever received, we found that the plants of Vick's Triumph Comet Asters were taller, the stems longer and the flowers much larger and more double than those of the Astermum. We are convinced that in regard to both size and quality, Vick's Triumph Comet Asters are at least four or five years ahead of the so-called Astermum. We offer six colors this year, which are sold in packets only, which we shall make of liberal size.

White, Shell-Pink, Lavender-Pink (new), Lavender, Rose, and Purple.

Prices: per packet, each, 15 cents; two for 25 cents.

Shell Pink Rochester, new this year. Splendid, 25¢ pr pkts. two for 40¢
You should certainly catalogue it. Price to seedmen, 1.00 per 100

Sow part of your seed early and make frequent sowings, so that when the soil becomes warm and mellow you will be ready to set out strong, well developed plants, neither too young nor too old.

Two New Rochester Colors

Vick's Lavender Rochester
Vick's Purple Rochester

These magnificent flowers are more double and more Chrysanthemum-like than those of the original Lavender Pink Rochester described below. The long, narrow petals fall over one another in a charming cascade of color, forming a wonderfully shaggy mass that cannot be equalled for richness of effect. In addition to their great diameter they have a most remarkable thickness, making them truly massive. Vick's Lavender Rochester is an exquisite shade of clear light lavender. Vick's Purple Rochester is a rich shade of deep purple.

Prices: Packets, either color, each 20 cents; two for 35 cents.

Original "Rochester" Aster

LAVENDER PINK

Official Flower of the City of Rochester

ILLUSTRATION LAST COVER PAGE

This Splendid Aster, of recent introduction is already better known among seedsmen and commercial Aster growers than many other good varieties that have been on the market for years, and it is steadily increasing in popularity with wholesale florists. **The color** is an exquisite shade of lavender pink. **The petals** are narrow, very long, and gracefully reflexed. The outer petals show to their full extent, while gradually toward the center they bend and curl across each other in magnificent disorder. **It is a Comet Aster** with the vigorous growth and long stems of the Branching sorts, and crowned with immense flowers. The flower illustrated on the back cover was over six and one-half inches. **Season** a little earlier than Vick's Late Branching.

Price: 1/16 oz., 20 cents; 1/8 oz., 35 cents; 1/4 oz., 65 cents; 1/2 oz., $1.20; 1 oz., $2.00.

Non-Lateral Rochester

Our prices this year are generally lower than ever before. But we put most emphasis on the quality. For VICK QUALITY will be remembered when the price has been forgotten.

Lavender Pink

The flowers are borne stiffly erect and are more double than those of the original Rochester, while the color is the same charming shade of lavender pink. The flowers of the Non-lateral Rochester not only have the great size of those on the branching plant, but they have a remarkable thickness and are without any trace of a center. The entire strength of the plant is given to the production of six or eight immense, wonderfully double flowers, which are held erect at all times by the stiff, semi-upright stems. About one week earlier than the original, or branching type of Rochester.

Prices: Packets, each 15 cents; two for 25 cents.

Improved Crego Pink

Crego Pink is an Aster of the Hohenzollern Comet type. The color, which is its distinctive feature, is a pure shell pink, a trifle lighter shade than the Shell Pink Branching (Mary Semple).

The plants are strong, resembling the Branching Asters.

The stock we offer is, we believe, the best grade it is possible to obtain anywhere, showing a marked improvement since it came into our hands.

Price: $\frac{1}{16}$ oz., 20 cents; $\frac{1}{8}$ oz., 30 cents; $\frac{1}{4}$ oz., 50 cents; $\frac{1}{2}$ oz., 80 cents; 1 oz., $1.50.

700 per 100 pkts.

Sow liberally. Have plenty of plants coming on after your fields are first set. Then you will be prepared to replant at once in case of the destruction of your field by storms or drought.

Vick's Pink Enchantress

One of the Best Novelties in Recent Years

After giving it a thorough trial for another season, we know that all the good things we said about this fine Aster last year were fully warranted. Among its other good qualities Vick's Pink Enchantress has proved to be a very desirable variety to grow under glass.

Its color is a soft delicate pink, so popular in the Pink Enchantress Carnation. The flower is unusally lasting, both as a cut flower and on the plant, and notwithstanding its delicate shade, the color does not fade.

Vick's Pink Enchantress is upright in habit, as distinguished from the branching form. The plants are very vigorous making a much stronger growth than any of the older upright varieties. The leaves are large and broad, like those of the branching class. The stems are long, strong and graceful, for the support of the numerous, large, marketable blooms.

In season, the Pink Enchantress is between mid-season and late varieties, coming in ahead of the Early Branching, and as a commercial Pink Aster, it is without a rival in that season.

The flower itself is always full double; the petals are of medium length and very broad. Those toward the center fold in very regularly, while gradually, toward the outer edge, the petals stand out more and more until those on the outside recede from the center, thus increasing the diameter of the flower, which compares favorably in size with the largest flowering kinds on our farm.

The general effect of the loosely arranged, delicately colored flower is indescribably soft and pleasing. The rare combination of desirable qualities in this new production attracted the favorable comment of every florist and seedsman, who has visited our farm and has seen it growing under ordinary farm conditions.

This year we have sufficient seed to give extra large packets.

Prices: packets, each, 15 cents; two for 25 cents.

10.00 per 100 pkts

Vick's Perfection Asters

Our strains of Asters are not allowed to "run out." On the contrary, each one is improved from year to year. We do not keep with the crowd. We keep AHEAD.

Splendid New Type of Mid-Season Uprights

We consider this the finest mid-season erect Aster in cultivation. The flowers are exquisite in form, and the plants are taller than those of the late upright Asters. Grown on our farm, under ordinary field conditions, the flowers average four inches in diameter.

When they are ready for market the entire flower is strongly whorled, producing a charming effect and making the White Perfection quite distinct from any other Aster.

In mature flowers, the outer rows of petals are straight, but the center still retains its characteristic strong whorl. The broad petals are slightly folded lengthwise, making them appear rather narrow.

The plants are extremely vigorous, with unusually broad dark green leaves and stout stems. They carry about twelve large flowers on long stems free from side branches.

We have four new colors this year.

Prices: White and Blush, each per packet, 15 cents; two for ~~25~~ 35 cents.

Shell Pink (new), Lavender (new), Crimson (new), Purple (new), each, per packet, 20 ~~cents~~ 20; two for 35 cents.

Shell Pink King & Crimson King, new this year 25 ¢ each two for 45 ¢
To customers 12.00 per 100 pkts.

Frequently growers select seed stocks from flowers grown for market, only to be disappointed in results. The reason is clear; seeds from overfed and overdeveloped plants frequently reproduce plants which are weak and sickly, especially if planted on the same soil

Vick's Famous King Asters

Plants of Branching Type

Habit and season similar to Vick's Branching; vigorous in growth, with long, stiff stems and flowers of the largest size. In form the flower is distinct from every other variety. The petals are folded lengthwise, so that they somewhat resemble the quilled varieties, giving the large flowers a bold and striking appearance.

Vick's Violet King is a rich, soft, violet purple. Very popular everywhere, not only with commercial growers, but with amateurs as well.

Prices: 1/16 oz., 20 cents; 1/8 oz., 35 cents; 1/4 oz., 65 cents; 1/2 oz., $1.20; 1 oz., $2.00.

Vick's Rose King a later introduction, is identical with the Violet King except in color, which is a brilliant rose.

Prices: 1/16 oz., 20 cents; 1/8 oz., 30 cents; 1/4 oz.. 50 cents; 1/2 oz., 80 cents; 1 oz., $1.50.

Vick's Lavender King, Branching Type, is a fine new color in the King Asters, a beautiful deep lavender. Vick's Lavender King is similar to Vick's Violet King, except in color. The type is thoroughly fixed and the flowers all come uniformly double and true to color.

In packets only. Prices: 20 cents each; two for 35 cents.

Vick's White King, Branching Type, another new color. A splendid companion flower to Violet King and Rose King. Strong branching plants bearing thick, full double flowers that are extremely lasting.

Prices: Packets, each, 25 cents; two for 40 cents.

25 35

Vick's Famous King Asters

At best, there are so many conditions which Florists cannot control, it never pays to increase the risk of failure by using seed of unknown origin and doubtful quality.

Plants of Upright Type

The chief characteristic which differentiates the varieties on this page from those on page six, as the name implies, is the type of plant. Many florists have a decided preference for a plant whose branches grow almost straight upward there being a decided economy in being able to set plants much closer together than is possible with the branching sorts. The plants are very tall and crowned with massive flowers quite unlike any other type in cultivation. The petals are very long and narrow, nearly straight, and almost flat, being only slightly folded lengthwise. The thick masses of narrow petals give the flowers a beautiful, soft, fluffy appearance, and their immense size and peculiar form make them strikingly handsome and distinct.

Vick's Upright Crimson King is a new color which we offer here for the first time; a rich, dark crimson. Although Upright King Aster plants are very generous in yielding large, handsome flowers, they are very sparse seeders, and we have only a small quantity of seed to offer. We anticipate that as soon as we can get sufficient seed of these colors to offer in bulk they will become very popular with the trade.

Sold this year in packets only.

Prices: Upright White, Pink and Lavender King, each, per packet, 20 cents; two for 35 cents.
Upright Crimson King, per packet, ~~25~~ cents; two for ~~40~~ cents.

20 35

In Sweden 10 öre per 100 pkts

Queen of the Market

The Best Known Early Variety

Queen of the Market has been for many years the standard Early Aster. The spreading plants are strong and hardy, and the flowers are good sized and well adapted to meet the demands of the florist. The center of the flower is well covered, and the broad petals are loosely arranged, giving the flower a soft and graceful effect.

For a number of years we have been growing limited quantities of various colors of Queen of the Market and constantly improving the stock. We now have a strain that is thoroughly acclimated and very much superior to that imported from Europe. The plants are much stronger and the flowers are larger and more double.

Colors: White, Pink, Rose, Crimson, Scarlet, Lavender, Light Blue, Dark Blue and Mixed.

Price: ⅛ oz., 20 cents; ¼ oz., 35 cents; ½ oz., 60 cents; 1 oz., $1.00.

"A Mile of Asters"

A View on Our Orchard Farm.

A few years ago our entire crop of Asters was grown on this one farm. During the past few years our trade has grown to such an extent that this season we had in all about seventy-five acres on three of our four seed farms. Next year we must grow more than ever. Even in our efforts to keep up with the demand we are working still harder to get larger and better varieties.

Vick's Imperial Asters

The Most Popular Medium Early Asters

This popular mid-summer class of Asters may now be had in a variety of beautiful colors, The upright plants bear large, compact flowers, which are so double as to be ball-shaped. In typical varieties the petals are rather narrow and practically straight; **Imperial Sunrise,** however, has long needle-shaped petals of beautiful shell-pink.

Prices: Imperial Rose, Salmon, Yellow, Sunrise, Lavender, Bluebird and Purple; 1/16 oz., 20 cents; 1/8 oz., 35 cents; 1/4 oz., 65 cts.; 1/2 oz., $1.20; 1 oz. $2.00

Sunset and Lilac (new). **Each per Packet, 15 cts.; two for 25 cts.**

all
1.75 per oz.
25.00 " lb

Vick's Giant Purity. Larger and better in every way than the original Imperial Purity, which we no longer catalogue.

Prices: 1/16 oz., 20 cents; 1/8 oz., 35 cents; 1/4 oz., 65 cents; 1/2 oz, $1.20; 1 oz., $2.00.

1.50 per oz
20.00 " lb

Vick's Giant Daybreak. Like the Giant Purity, Vick's Giant Daybreak is larger in plant and flower than the Imperial Daybreak. The color is a little deeper; the petals are more loosely arranged.

Prices: 1/16 oz., 20 cents; 1/8 oz., 35 cents; 1/4 oz., 65 cents; 1/2 oz., $1.25; 1 oz., $2.00.

1.50 per oz
20.00 " lb

This is the age of the specialist. For many varieties of seed we contract with men who grow them better than we could. In Asters we have specialized longer, introduced more varieties and grown more seed than any other seedsmen in America. That is why more Florists buy Aster Seed of us than of any other concern.

Vick's Royal

An Excellent Strain Developed from Vick's Branching

Without doubt one of the best, by many considered the very best, general purpose, early Aster ever introduced. The flower stems start from the plant close to the ground, are free from laterals and consequently give their full strength to the production of numerous large, handsomely proportioned flowers. Sown early, inside, and planted out with Queen of the Market, it follows that variety very closely.

Vick's Royal sown with the late varieties possesses all of the characteristics of Vick's Late Branching, but comes into bloom ahead of the Early Branching. Because of its vigor and productiveness it will succeed under conditions which would be fatal to most other varieties.

In our belief no other strain of Asters will give more general satisfaction than Vick's Royal. Royal Purple introduced in 1907 is one of our best selling varieties. Vick's Royal White and Royal Shell Pink are larger and a little later than the other colors. Royal Lavender and Royal Lavender Pink are the earliest, and are especially well adapted to growing under glass.

Prices: White, Shell Pink, Lavender Pink, Lavender, and Purple; 1/16 oz., 20 cents; 1/8 oz., 35 cents; 1/4 oz., 65 cents; 1/2 oz., $1.20; 1 oz., $2.00.

Royal Rose, new this year, 1/16 oz., 25 cents.

Vick's Mikado Asters

"Two things are certain" runs an old saying, "death and taxes." In this connection we might add that failure to grow good Asters is certain if one starts with poor seed; but if one uses good seed and reasonable care success is as certain as it can be with most things in this world.

The Leading Mid-Season Comet Asters

There is a rapidly growing demand for good Comet Asters of larger size and long stems in the Cut Flower trade. Without the slightest doubt this class of Asters will continue to grow in popularity wherever displayed. The main difficulty has been to find Comet Asters of sufficient substance to stand shipping. In this respect Vick's Mikado Asters are a very superior strain of the mid-season Comet type.

The flowers of this variety are large and full and of good substance; the curved and twisted petals make them resemble huge Chrysanthemums, and they are borne on long stiff stems. Our stock, the past season, was of the highest quality, with full rounded centers of curled and twisted petals.

The blooming season is most opportune, coming between the extra early and late sorts, thus enabling growers to have Asters of the Comet type from early summer until cold weather.

Vick's Mikado Dark Violet is a new color in this class, a deep, rich, purple violet. Five colors, White, Shell-Pink, Lavender-Pink, Rose and Dark Violet.

Prices: $\frac{1}{16}$ oz., 20 cents, $\frac{1}{8}$ oz., 35 cents; $\frac{1}{4}$ oz., 65 cents; $\frac{1}{2}$ oz, $1.20; 1 oz., $2.00.

1.25 per oz.
15.00 per lb.

The difference in cost between Vick Quality Seeds and the common kind may be only a trifle, but trifles frequently make all the difference between success and failure.

Vick's Late Branching *The Peerless Queen of Asters*

The popularity of **Vick's Branching Asters** continues to grow. Today more seed of these Asters is sold than of all other American grown strains. While many other varieties are needed in any well proportioned crop of Asters, few Florists could afford to be without a large planting of this exceptionally fine strain. Vick's Branching Asters are catalogued by many reliable seedsmen, from whom it would be perfectly safe for Florists to order. There are imitators, however, against whose worthless substitutes we caution our customers and friends.

Bear in mind that Vick's Branching has steadily improved so that it surpasses the type sold only a few years ago. With the exception of our Non-lateral, our Late Branching are still the very best late Asters, and remain unsurpassed in those qualities which are demanded of a high class, quick-selling, commercial variety.

Plants are extra large, of strong and vigorous growth, yielding a profusion of flowers from the middle of August until heavy frost. The flowers are of extraordinary size, and stand erect on long graceful stems.

Prices: White, Shell Pink (Mary Semple), Lavender, Rose (Lady Roosevelt), Rosy Carmine, Crimson, Claret, Scarlet Gem, Purple, Dark Violet and Mixed.
⅛ oz., 20 cents; ¼ oz., 35 cents; ½ oz., 65 cents; 1 oz., $1.25

Cardinal. $\frac{1}{16}$ oz., 20 cents; ⅛ oz., 35 cents.

Plum Color (new). $\frac{1}{16}$ oz., 25 cents.

See other colors on opposite page.

Vick's Early Non-Lateral Branching

Do not confine your knowledge of Asters to the two or three kinds you have grown heretofore. Order our Gold Medal Collection and get acquainted with all the leading varieties.

This excellent Aster is similar in character of plant and flower to the Late-Branching, but blooms about a week or ten days earlier, enabling the grower to market his Asters in advance of the main crop of Late Branching, at a time when there is a scarcity of good Asters, with prices correspondingly high.

The flower stems are entirely free from side shoots, enabling the entire vitality of the plant to go into the development of the few long, graceful stems, crowned by immense double flowers. Practically every bloom is an exhibition flower. What is needed today is not more, but larger and better Asters.

Prices: White, Lavender Pink (new), Shell Pink (new), Rose, Crimson, Lavender, Purple (new), and Dark Violet (new), $\frac{1}{16}$ oz., 20 cents; $\frac{1}{8}$ oz., 35 cents; $\frac{1}{4}$ oz., 65 cents; $\frac{1}{2}$ oz., $1.20; 1 oz., $2.00.

Late Branching

Peach Blossom. A deeper shade of color than Vick's Lavender Pink Branching. Very double; plants non-lateral.

Prices: $\frac{1}{16}$ oz., 20 cents; $\frac{1}{8}$ oz., 30 cents; $\frac{1}{4}$ oz., 50 cents; $\frac{1}{2}$ oz., 80 cents; 1 oz., $1.50.

Peerless Pink Branching. Beautiful shell pink. Resembles Mary Semple, except that it is more double, the center being filled with a thick whorl.

Prices: $\frac{1}{16}$ oz., 20 cents; $\frac{1}{8}$ oz., 30 cents; $\frac{1}{4}$ oz., 50 cents; $\frac{1}{2}$ oz., 80 cents; 1 oz., $1.50.

Rosy Pink or Deep Pink. A beautiful shade of considerably more color than Lavender Pink or Semple Pink, but lighter than Branching Rose.

Prices: $\frac{1}{16}$ oz., 20 cents; $\frac{1}{8}$ oz., 35 cents; $\frac{1}{4}$ oz., 65 cents; $\frac{1}{2}$ oz., $1.20; 1 oz., $2.00.

We can't guarantee success, but we can furnish good seed, and good seed is an absolute necessity in order to obtain success. Better not start at all than start wrong by getting seed of doubtful quality.

Improved Hohenzollern

Improved Hohenzollern

The Hohenzollern and Mikado Asters have extra large Comet flowers on branching plants, which are vigorous and productive. The Mikado strain originated with us; the original Hohenzollern Aster in Germany. We have worked up two strains of Hohenzollern which are unsurpassed; one is extra early and the other later than our Mikado Asters. For Comet Asters to come before and after Vick's Mikado we recommend **Extra** Early and Late Hohenzollern very highly.

Extra Early Hohenzollern Asters are earlier than Queen of the Market. The stems are more slender and the flowers, as may be seen in the illustration, are much more decorative in character.

Prices: **Extra Early; White, Lavender, Purple and Mixed;** 1/32 oz., 25 cents; 1/16 oz., 40 cents; 1/8 oz., 60 cents; 1/4 oz, $1.00; 1/2 oz., $1.75; 1 oz., $3.00.

Late Hohenzollern. Our Improved strain of the Late Hohenzollern Aster has magnificent large, double flowers of the ragged Comet type. The plants resemble the Branching Asters in size and habit and in season of bloom. **Late Lavender** and **Late Purple** are two fine new colors of this excellent Aster. They are exceptionally large and decorative. The Lavender is a beautiful clear shade of light lavender; the Purple is a fine rich shade and a splendid flower.

Prices: **Late; White, Rose, Lavender, and Purple;** 1/16 oz., 20 cents; 1/8 oz, 30 cents; 1/4 oz., 50 cents: 1/2 oz., 80 cents; 1 oz., $1.50.

It is our constant endeavor to produce varieties suitable for all seasons, circumstances of locality and trade, and every individual taste. That is the reason for the rapidly growing demand for our Asters.

Vick's Late Upright

Especially Fine for Cutting and Shipping

Vick's Late Upright Asters possess all of the good points of the important upright class. The plants grow very compactly, sending the flower stems directly upward, on long, firm, strong stems, sometimes two feet or more in length.

The Plants cover less ground than any of the Branching varieties, and afford better opportunity for cultivation and other work in rows without damage to the flower stems. The stems show less tendency to droop than almost any other variety, and consequently the flowers are less liable to be spoiled by storms or other causes.

The Flowers in both form and size resemble Vick's Branching Asters, being large, symmetrical double and full to the centers. The flowers always command high prices in the wholesale markets. They bloom about the last of August. The demand for this seed is rapidly growing.

There are now seven colors: White, Rose, Lavender Pink, Crimson, Amethyst, Purple and Peachblossom.

The Flowers of Vick's Late Upright White, Lavender Pink, and also the Rose, closely resemble those of the Late Branching. The Late Upright Crimson has very large flowers of a deeper and more glowing color than those of the Branching Crimson.

Prices: White, Rose, Lavender Pink, Crimson, Purple, Amethyst and Peachblossom; $\frac{1}{16}$ **oz., 20 cents,** $\frac{1}{8}$ **oz., 35 cents;** $\frac{1}{4}$ **oz., 65 cents;** $\frac{1}{2}$ **oz., $1.20; 1 oz., $2.00.**

9 oz per lb

Finally, do not get the impression that Asters are our only specialties. We handle about as complete a line of Flower and Vegetable seeds, and certainly handle as high-grade stocks as any other seedsmen in America. Tell us whether you are a florist or dealer and ask for our wholesale catalogue.

Vick's Snowdrift The Earliest White Aster in Existence

Vick's Snowdrift is without doubt the earliest of all extra early varieties. The plants grow erect, with slender wiry stems, crowned with beautiful, feathery flowers, nearly a week ahead any other variety we have ever seen. The long recurved petals give the flowers an exceedingly graceful effect, heightened, in many cases, by the ragged irregular character of the inner petals. Under favorable conditions a block of Snowdrift is a money making proposition the first few days while prices are high. A very sparce seeding variety.

Prices: 1/64 oz., 20 cents; 1/32 oz., 35 cents; 1/16 oz., 50 cents; 1/8 oz., 85 cents; 1/4 oz., $1.50; 1/2 oz., $2.75; 1 oz., $4.50.

Vick's Earliest Lavender

Identical with Vick's Snowdrift except in color, which is the same desirable shade as Vick's Lavender Gem.

Prices: 1/64 oz., 20 cents; 1/32 oz., 35 cents; 1/16 oz., 50 cents; 1/8 oz., 85 cents; 1/4 oz., $1.50; 1/2 oz., $2.75.

Vick's Earliest Pink

Just what we have been trying to get for years to go with Snowdrift to which it is similar except in color. One of the best new things we offer this year. In packets only.

Prices: 25 cents per packet; two for 40 cents.

Vick's Lavender Gem

A delicate lavender deepening with age; the most desirable shade for all commercial purposes. Feathery, full double, comet flowers, on slender wiry stems. Medium height. In season closely follows Queen of the Market.

Price: 1/32 oz., 25 cents; 1/16 oz., 40 cents; 1/8 oz., 60 cents; 1/4 oz., $1.00; 1/2 oz., $1.75; 1 oz., $3.00.

Improved Giant Comet Asters

Formerly large quantities of Giant Comet Asters were imported annually from Europe where the contract system of growing quite generally prevails, by which system the peasants are frequently more concerned about the quantity they can deliver than about the quality. During the past few years the sale has steadily declined in this country, because of the superiority of American varieties. We now have a strain of our own growing which is a great improvement both in plant and flower over European strains. The plants are vigorous; the flowers are splendid, extra large and very double. We have only four colors this year.

Prices: White, Pink, Lavender, Purple and mixed; 1/16 oz., 20 cents: 1/8 oz., 35 cents; 1/4 oz., 65 cents; 1/2 oz., $1.20; 1 oz., $2.00.

Giant Truffaut Asters

Another variety, formerly very popular, which was introduced from Europe. Like Peonies, the petals of Truffaut Asters fold in cup fashion. Of the original European Stock there are several colors. We have only one color which is sufficiently improved to offer at this time—white, which throws out magnificant large double flowers on stems of unusual length, a marked advance over the original in size of plant and flowers. We also have a mixture of several colors on which we are working.

Prices: White, and mixed; 1/16 oz., 20 cents; 1/8 oz., 35 cents; 1/4 oz., 65 cents; 1/2 oz., $1.20; 1 oz. $2.00.

Florists' Offer, No. 1

For the benefit of florists who want only a small quantity of each variety for trial purposes, we offer one retail packet each of any six of our newer varieties, your choice including our booklet "How to Grow Asters," regular price 10 cents, for 90 cents.

Florists' Display, No. 2

One packet each of any twelve varieties, twelve packets in all, including "How to Grow Asters." $1.75.

Florists' Exhibition Offer, No. 3

Twenty-five packets, your choice of any color or variety offered in this book, not more than one packet of each kind, including our booklet, "How to Grow Asters." $3.00.

Florists' Prize Offer No. 4

Fifty packets, your choice, one each of any fifty kinds mentioned in this book, including of all our novelties, our booklet, "How to Grow Asters" and a handsome lithographed picture of Asters with no wording or advertising of any sort, $5.00.

Florists' Gold Medal Offer, No. 5

For florists who desire to make the largest possible display in varieties and colors of high grade Asters, we offer one packet each of seventy-five varieties of Asters, including all that are offered in this book and additional varieties from our retail catalogue. Seventy-five packets in all, amounting to nearly $12.00 at regular retail prices; our booklet, "How to Grow Asters" and the Aster picture described above, $6.00.

How to Grow Asters

Newly Revised, Enlarged and Illustrated

A booklet of practical experience in Aster growing, from the sowing of the seed to maturity, including a chapter on Aster insects and disease and their remedies. Our revised edition contains much new information as the result of recent investigation and experiments. Every Aster grower, whether an amateur or florist, will find this booklet worth its weight in gold. Copyrighted. Price 10 cents, or free with an order for Aster Seed of not less than 25 cents.

Vick's Pink Aster "Rochester"

The
Official Flower
of
The City of Rochester

See Page Two

James Vick's Sons

Seedsmen

Rochester, N. Y., The Flower City